

EyeMed Vision Care Today

Facts

- Launched in 1988 as a vision care discount program, EyeMed Vision Care is a vision benefits leader benefits in the U.S.¹
- America's largest vision network¹
- Based in Cincinnati, OH
- President: Matt MacDonald
- Membership has more than doubled in the past 10 years²
- EyeMed members enroll through employer-sponsored group benefits sold directly by EyeMed, through bundled benefits offered in partnership with many of the largest and most respected health care organization in the U.S. through EyeMed Individual for those who don't have a group benefit available, and through private exchanges and marketplaces.
- With EyeMed, member get...
 - **Our network:** The right mix of independent eye doctors and an extensive selection of national and regional retailer providers
 - 75% independent practice locations; 25% retail setting locations (national and regional retailers, both EssilorLuxottica and non-EssilorLuxottica affiliated)³
 - Options for online in-network shopping eyewear and on-site Pop-Up Clinics
 - Nearly 98% of members visit in-network providers⁴
 - **Our benefits:**
 - Flexible options, services and benefits for member freedom of choice including member choice of any ophthalmic frame, lens or contact lens without limiting frame towers or confusing formularies
 - Value and savings with 75% average savings v. retail pricing⁵
 - Member benefits are applied consistently 100% of the time and all in-network locations
 - **Our member and client experience:** Easy tools and resources—from enrollment to ongoing education—that engage and inform employees wherever they are, whenever they need support.
 - 98% overall client satisfaction⁶
 - 98% of EyeMed clients say we're easy to work with⁷

Other facts

- Our Customer Care Center has earned BenchmarkPortal Center of Excellence certification for 14 years straight⁷
- We're a primary member of the National Association of Managed Vision Care Plans (NAVCP), the unified voice for the managed vision care industry (MVC) on vision health policy and the value it brings to overall health of Americans.

EyeMed in the community

We're united in the same purpose to help the world see. As a Top-Tier Partner, EyeMed is proud to support the OneSight EssilorLuxottica Foundation, a registered charitable organization that helps create access to vision care for people in need globally. We're united in the same purpose and passion to provide vision care access to all—those with vision care benefits and those without. Our partnership is dedicated to our clients, brokers and partners—the driving force behind helping EyeMed's members see life to the fullest—and will directly support operations for several charitable clinics across the U.S. in 2024.

To learn more about the OneSight EssilorLuxottica Foundation, visit: <https://onesight.essilorluxottica.com/>.

¹EyeMed internal book of business analysis, 2023.

²EyeMed internal book of business analysis, 2023. This includes SMB, National and Strategic segments.

³Based on Insight Network, EyeMed book of business, February 2024.

⁴EyeMed internal book of business analysis, 2022.

⁵75% savings versus retail – Based on weighted average of sample transactions; EyeMed Insight network/\$10 exam copay/\$10 materials copay/\$150 frame or contact lens allowance. Actual savings will depend on benefits, as well as provider, frame and lens selections. Retail cost based on industry averages, 2023.

⁶Based on 524 survey respondents, T2B National and Strategic segment. 98% of clients responding to the EyeMed Client Satisfaction (CSAT) Survey conducted by Walker Information, 2022.

⁷Purdue University Benchmark Portal independent assessment of call centers nationwide, 2023.