DIGITAL OPEN ENROLLMENT EXPERIENCE

Bring enrollment right to your employees





Our digital open enrollment experience meets employees anywhere, anytime. These innovative options will help them learn about their benefits and make informed, confident decisions (while making things easier for you, too).

VIRTUAL BENEFIT FAIR

It's free. It's interactive. It's engaging. And it's easy for employees, no matter their current workspace. Available in English and Spanish, with no planning or set-up needed, our Virtual Benefit Fair sets up a digital EyeMed booth so employees can:

- · Completely understand their vision benefit options
- Download material for future reference
- · Get live chat support from EyeMed for any questions
- · Easy to share with dependents and other decision makers
- See which EyeMed providers are nearby
- Employees can enter to win a \$20 Mastercard eGift card through our digital sweepstakes

We've got a pre-packaged email and PDF to tell employees all about it.

DIGITAL TOOLKIT

Our Digital Toolkit can be accessed anytime, and we keep it stocked with customized enrollment materials. Download, save, print and share what you want with employees – whatever works best for you.

Make your benefits season a success– Contact your EyeMed Account Manager to learn more



Want to check it out for yourself? Your EyeMed Account Manager can give you a demo.