

Size up the bottom line



KNOW BEFORE YOU GO: OUT-OF-POCKET COST ESTIMATOR

Many of our members don't have out-of-pocket costs beyond their copays. We've developed an interactive transparency tool designed to serve as a shopping companion. It estimates what a member's total costs will be ahead of time based on their vision needs and services, style preferences and lifestyle. While many members have no out-of-pocket costs, Know Before You Go gives an estimate so there are fewer surprises when it's time to pay their provider.

MEMBERS GET THEIR ESTIMATED OUT-OF-POCKET IN 4 SIMPLE STEPS

- 1 Registration via the member web allows users to easily access the tool, or use our app on the go
- 2 Members choose anticipated services and products
- 3 Explanations of the differing types of frames, lenses, add-ons and contacts are included
- 4 The tool calculates their plan-specific out-of-pocket total (if any) so members can see the impact of different materials and options

Learn more about how we make vision benefits easy to use –
Contact your EyeMed rep or visit eyemed.com

