



Set your sights on wellness



Chronic health problems cost US employers \$36.4 billion annually in sick leave¹



Preventing and managing chronic conditions have significant cost and health benefits²



1 in 5 Americans say an eye health professional diagnosed a non-eye related health issue³

With a comprehensive eye exam, it can be easier to find serious eye and general health conditions like hypertension, high cholesterol and diabetes sooner.⁴ That's why everything we do helps employees understand the power of the eye exam—and feel empowered to do something about it. For better vision. For better health.

AN EYE ON HEALTH WITH HEALTHYEYES

HealthyEyes goes beyond eye health to promote overall employee health and wellness. We bring a proactive wellness message to employees throughout the year with education, outreach and reward programs. We also supply you with the information and resources that can help reduce the impact of serious health conditions. There's no extra cost, but plenty of personalized support. Plus it fits right into your overall wellness strategy.



Disease capture and reporting



Education



Outreach and management



Motivating rewards

Give your employees health and wellness –
Contact your EyeMed rep or visit eyemed.com

¹ "Workplace Health Promotion"; Centers for Disease and Prevention; cdc.gov; June 9, 2022. ² "Health and Economic Costs of Chronic Diseases"; Centers for Disease and Prevention; cdc.gov; March 14, 2023. ³ "See the Full Picture of Your Health with an Annual Comprehensive Eye Exam"; American Optometric Association; aoa.org; accessed August 2023. ⁴ Mukamal, R; "20 Surprising Health Problems an Eye Exam Can Catch"; American Academy of Ophthalmology; aao.org; April 29, 2022.



Disease capture and reporting

We work with providers to help identify health problems and manage high-risk members.

ACCESS TO PROVIDERS WITH LEADING TECHNOLOGY

Members have more access to locations with advanced technology and diagnostic tools like retinal imaging and digital eye exams.

LEADING ICD-10 CODE COLLECTION

We require our providers to track and submit high-risk diagnosis codes – 250 codes for 8 conditions.

HEALTH PLAN INTEGRATION

If you work with a health plan or disease management vendor, we can too. We can even set up a data feed to them on your behalf.

RISK ASSESSMENT AND REPORTING

We'll look at the data to identify employees who are most at-risk and give you a summary report of high-risk diagnosis codes.*



Outreach and management

Sometimes, people with complex conditions need an extra nudge – and we're here to point the way.

EYE EXAM REMINDERS

We can reach members by mail or email to remind them to schedule all-important eye exams.⁵

AT-RISK DIRECT MAIL

Members identified as at-risk for diabetes, high blood pressure and high cholesterol receive a mailer explaining how an eye exam can help manage their condition.

For a small additional cost, the following can be added to your plan as a funded benefit with or without a copay:

DIABETIC EYE CARE BENEFIT

Employees with diabetes can get access to more frequent and in-depth eye care to help minimize vision-related problems early on.

KIDSEYES BENEFIT⁶

We address children's unique vision care needs with enhanced benefits like extra eye exams, a lens exchange, replacement discounts and more.

RETINAL IMAGING BENEFIT

This enhanced benefit helps employees get an inside look to their eyes so their doctor can detect and treat eye diseases early on.



Education

We connect with employees in a variety of ways to educate and encourage them to help take control of their health.

QUARTERLY E-NEWSLETTER

Members opt in for health and wellness articles, interactive tools, quizzes and special offers. (Or upload your own email database to reach all employees.)

EYESITEONWELLNESS.COM

Visit our health and wellness website featuring a large library of vision-related articles, videos, interactive tools and more.

CUSTOMIZABLE COMMUNICATIONS

Brochures, fliers, email content, articles and web-based tools can all be tailored to your company to help you spread the word about vision.

ON-SITE HEALTH FAIR SUPPORT⁷

We can answer questions about vision and your benefits and help schedule eye exams. Plus, we'll bring a few extra surprises for your employees.

CONSULTATION WITH OUR MEDICAL DOCTORS

Quarterly Q&A conference calls and individual consultations supply expert guidance on how to fit vision care into overall wellness goals.



Motivating rewards

Members are rewarded for taking care of their vision and learning about healthy behaviors.

EYEREWARDS

Members earn rewards for getting an eye exam, win special prizes, and pick up wellness tips – all while learning healthy behaviors.

- Reward savings at retailers like Sunglass Hut
- Chance to win prizes for completing wellness quizzes and surveys
- Fun, bite-sized tips for taking care of vision and health

Can integrate with your existing health and wellness incentive program.

* Available for groups with 1,000 or more eligible employees.

⁵ May not be available for all groups or group sizes. Mail and phone reminders may require an additional cost.

⁶ KidsEyes is not available with all Eye360 benefits.

⁷ Available for locations with 300 or more employees.