Discover the value in vision

Vision benefits make it easier and more affordable to get much-needed eye care.

183 million
U.S. adults use some form of vision correction¹

That’s more than
75%
of U.S. adults

An additional 21% say they need vision help but haven’t done anything about it³

Vision disorders are the second most prevalent health condition in the U.S.²

85%
of adults want vision care coverage³

and 91% of consumers view vision benefits as important or very important⁴

Eye exams can help detect serious eye and general health conditions sooner:⁴

• High blood pressure
• Diabetes
• Heart disease
• High cholesterol

Early intervention on chronic conditions can cut costs by thousands of dollars per member, per year⁵


Learn more about the value of vision care –
Contact your EyeMed rep or visit starthere.eyemed.com

I-1905-CB-487
<table>
<thead>
<tr>
<th>Babies and Toddlers</th>
<th>School-age Children</th>
<th>Adults</th>
<th>Seniors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babies should receive their first professional eye exam at 6 months</td>
<td>80% of learning in the first 12 years comes through the eyes</td>
<td>Almost 80% of adult employees say they deal with a visual disturbance that bothers their eyes every day at work</td>
<td>Vision loss can be a contributor to loss of independence</td>
</tr>
<tr>
<td>At 4 years old, they should be seen again just prior to entering school</td>
<td>Approximately 25% of U.S. children use some form of vision correction</td>
<td>28 million Americans wear non-prescription reading glasses</td>
<td>Serious eye conditions like macular degeneration, glaucoma and cataracts are most prevalent in people over the age of 60</td>
</tr>
</tbody>
</table>

Learn more about the value of vision care – Contact your EyeMed rep or visit starthere.eyemed.com