



# Discover the value in vision

Vision benefits make it easier and more affordable to get much-needed eye care

Eye exams can help detect serious eye and general health conditions sooner<sup>1</sup>:

- High blood pressure
- Heart disease
- Diabetes
- High cholesterol



Learn more about the value of vision care – contact your EyeMed rep or visit [eyemed.com](http://eyemed.com)

<sup>1</sup> Mukamal, R.; "20 Surprising Health Problems an Eye Exam Can Catch"; American Academy of Ophthalmology; aao.org; April 2022. <sup>2</sup> "The Vision Council Releases Consumer inSights Q1 2022 Report"; Vision Monday; visionmonday.com. <sup>3</sup> Haileamlak, A., MD; "The Burden of Visual Impairment and Efforts to Curve it Down"; NIH National Library of Medicine; ncbi.nlm.nih.gov; September 2022. <sup>4</sup> "Fast Facts About Vision Loss"; Centers for Disease Control and Prevention; cdc.gov; page reviewed December 2022. <sup>5</sup> "Employees Value Vision Care as Much as Dental"; PR Newswire; prnewswire.com; March 2023. <sup>6</sup> "5 Reasons Why Employers Should Offer Eye Care Benefits"; Ameritas; ameritas.com; March 2022.



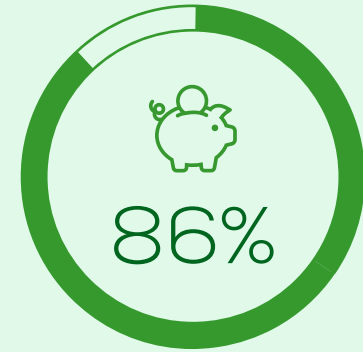
3 out of 4  
adults use some form  
of vision correction<sup>2</sup>

2.2 billion

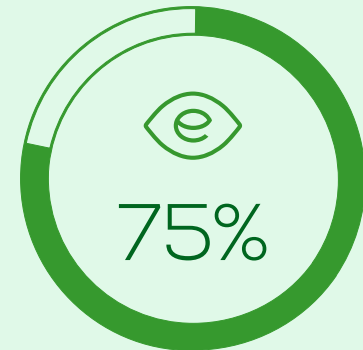
people have a near or distance  
vision impairment<sup>3</sup>

93 million US adults are at high  
risk for vision loss but only half  
have visited an eye doctor in the  
past 12 months<sup>4</sup>

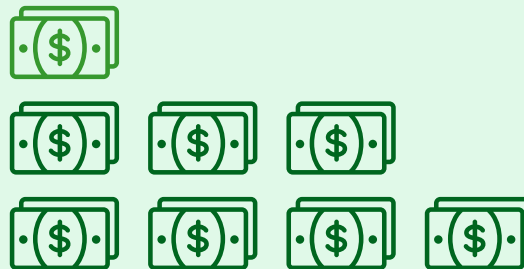
90% of people with vision  
impairment have a preventable  
or treatable cause<sup>3</sup>



of employees say vision benefits  
are an important part of their  
health care budget<sup>5</sup>



of employees consider vision  
benefits very important<sup>5</sup>



The average employer gains  
**\$7 for every  
\$1 invested**  
in vision benefits<sup>6</sup>