

# Seeing a clear path to success

POWERED BY



The world of Medicaid is full of growth – in membership, in variety of needs, in regulations. All of this adds up to a growing number of challenges for your plan.

EyeMed understands these challenges and strives to offer market-leading solutions to help you overcome them. Our goal is that, when your Medicaid plan is Powered by EyeMed, you offer everything members expect – and more.

## A NETWORK BUILT FOR COMPLIANCE

We’re no strangers to CMS and state rules and regulations. We’ve even built a special Medicaid EyeCARE provider network focused on meeting compliance expectations, and designed to be contracted compliant, accessible, ready and equipped.

## FLEXIBLE BENEFITS FOR MAXIMUM CHOICE

Members expect access to high-quality care and a lot of options to choose from. Not a problem. To meet the needs of your members, our benefits remain easy to use, flexible and affordable.

- Provider designated collections (frame kits)
- Member buy-up
- Value-added benefits
- State-provided materials

Become a Powered by EyeMed partner and see clear results. Contact your EyeMed rep or visit [poweredby.eyemed.com](http://poweredby.eyemed.com)

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## A proven track record across multiple states and programs

- 1 million Medicaid lives
- Experience in New York, Illinois, Nevada, Virginia and Massachusetts
- Multiple beneficiary types, such as CHIP, TANF and dual eligible

Challenges	PBEM solutions
Cultural competency	Employee and provider training
Barriers to care	Network size, extended office hours
Unmet basic needs	Alternative settings (schools)
Transportation	Network size, mobile options