## Working for the next generation of members





Now, more than ever, parents, administrators and employers are seeing the importance of vision care for children. This is a good sign not only for their school performance, but for their overall health and well-being.

When your vision plan is Powered by EyeMed, you'll address this need alongside the vision benefits experts. We understand the regulations and realities of pediatric coverage. We see possibilities – and the path to your success.

## WE BELIEVE DEMAND FOR PEDIATRIC VISION CARE IS GROWING. THERE'S A SOLUTION FOR THAT.

Our Pediatric Vision Benefit is a forward-thinking solution, designed to cover CMS requirements found in the ACA's "Essential Health Benefits." This benefit covers:

- An annual comprehensive eye exam
- · Polycarbonate and photochromatic lens options
- · Contact lens fit and follow-up service
- 40% off of a second complete pair of eyeglasses



5% of preschool aged children have an eye problem that could become permanent if left untreated <sup>1</sup>



1 in 4 school-aged children has an undetected and untreated vision disorder that can interfere with learning and development <sup>1</sup>

Become a Powered by EyeMed partner and see clear results.

Contact your EyeMed rep or visit powered by eyemed.com

1 Prevent Blindness America Vision Guidelines by Age, 2021.