

# Seeing a clear path to success

POWERED BY

eye  
Med

Some employers may see vision as a differentiator in the competition for top talent. And as health needs change and the population ages, we believe the need for vision care is rising.

When your plan is Powered by EyeMed, you work with a partner that has the solutions that members want. When members switch to our vision benefits, more enroll, more use their benefits and more stay in-network.<sup>1</sup>

Standalone or embedded, customary or customized, we can help you build and implement the right solution for your unique needs and unique members.

## OFFER THE PROVIDER NETWORK MEMBERS WANT

- Right mix of independent, national retail and regional retail providers
- Online in-network buying options through glasses.com, ray-ban.com, contactsdirect.com, lenscrafters.com, targetoptical.com
- 98% of Powered by EyeMed members use an in-network provider<sup>2</sup>

## BUILD YOUR BENEFITS WITH MORE CHOICE, FLEXIBILITY AND SAVINGS

- Ability to tailor your offer: materials allowance (\$120-\$150), copay (\$0-\$25)
- Progressive lens options
- Optional add-on benefits and riders
- No confusing formularies or limiting restrictions

## EXTRA SAVINGS ON PRODUCTS AND SERVICES

- 40% additional pair discount
- 40% off hearing exams and fixed pricing on hearing aids
- 20% off any remaining frame balance
- 15% off LASIK
- 15% off any balance over the conventional contact lens allowance
- 20% off any item not covered by the plan

Become a Powered by EyeMed partner and see clear results. Contact your EyeMed rep or visit [poweredby.eyemed.com](http://poweredby.eyemed.com)

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# 98%

Powered by EyeMed members who use an in-network provider<sup>2</sup>

## Data from millions of members tell us what they want and expect

- Where they choose to get exam
- Where they prefer to buy their frames
- When they find it most convenient to use their benefit

<sup>1</sup> EyeMed analysis of new business that transferred over from a prior benefits company, 2017.

<sup>2</sup> EyeMed book of business data, 2018.