Set your sights on wellness
With a comprehensive eye exam, it’s easier to find serious eye and general health conditions sooner. In fact, the average person is 4 times more likely to receive an annual eye exam than a physical. That’s why everything we do helps employees understand the power of the eye exam – and feel empowered to do something about it.

Eye exams are about more than just healthy vision

It’s really pretty simple – healthy employees cost you less. And we can help.

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An eye exam can help identify early signs of:
- Diabetes
- High blood pressure
- High cholesterol
- Serious eye conditions like glaucoma and cataracts

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Health problems cost employers like you $3,685 per employee each year, or $225.8 billion annually.2

Through HealthyEyes, our no-cost health and wellness program, we’ve developed initiatives that connect you and your employees with the resources and personalized support to help them see and live life to the fullest. And help you save money. Here’s how:

Engagement with your employees

Once we know who your employees are, we connect with them in a variety of ways to educate and encourage them to take control of their health.

WELCOME KIT AND ID CARDS
All employees receive this packet upon enrollment, which outlines the benefit and lists 10 providers located nearby their home address.

ON-SITE HEALTH FAIR SUPPORT^7
We can answer questions about vision and sometimes even provide vision screenings and exam scheduling support. Plus, we’ll provide giveaways and bring sunglasses to raffle off to your employees.

QUARTERLY E-NEWSLETTER
Members who have opted in will receive an email with health and wellness articles, interactive tools, quizzes and special offers. Or, we can make it even easier and upload your employee email database to reach all your employees.

EYESITEONWELLNESS.COM
You and your employees can always visit our award-winning health and wellness website that features an expansive library of vision-related content (articles, videos, interactive tools and more).

ACCESS TO PROVIDERS WITH LEADING TECHNOLOGY
With our network (the largest in the industry), members have more access to locations with leading technology and diagnostic tools like retinal imaging, digital eye exams and much more.

Employers who switch to us typically see an increase in enrollment and benefit utilization.6
Integration with you

We start by working with you and our provider network to make sure we reach your employees the right way.

CUSTOMIZABLE COMMUNICATIONS
You’ll get access to web-based tools you can customize with your logo and more. Brochures, buck-slips, flyers, email content, articles and interactive tools will help you spread the word about the value of the vision benefit.

INCENTIVE PROGRAMS
We can provide low-cost incentives or help you promote your own program to encourage more of your employees to get their annual eye exam.

LEADING ICD-10 CODE COLLECTION
We require each and every one of our providers to submit high-risk diagnosis codes — 75 codes for 8 conditions (more than any other vision benefits company). Last year, 8% of EyeMed eye exams resulted in a high-risk diagnosis code.

HEALTH PLAN INTEGRATION
If you work with a health plan or disease management vendor, we can work with them, too. We can even set up a data feed to them on your behalf.

CONSULTATION WITH OUR MEDICAL DIRECTOR
Have a question? Looking for expert guidance on how to fit vision care into your overall wellness goals? No problem. You can join our quarterly Q&A conference calls or set up an individual consultation with our medical director.

Outreach for those who need it

Employees with complex conditions need an extra push. So, we’ll identify those individuals and help them manage their health.

EYE EXAM REMINDERS
We can reach members by email, mail, phone or even on our mobile member app to remind them to schedule their eye exam.

RISK ASSESSMENT AND REPORTING
We’ll look at the data to determine employees most at-risk and provide you with a summary report of high-risk diagnosis codes.

Early intervention on chronic conditions can cut costs by hundreds of dollars per member, per year.10

Higher use of vision benefits can identify chronic conditions, leading to improved health outcomes.9

Give your employees total health and wellness
Contact your EyeMed rep or visit starthere.eyemed.com

11 May not be available for all groups or group sizes. Mail and phone reminders may require an additional cost.  
12 Available for groups with 1,000 or more eligible employees.