

In-network also means online choices



Our network offers several options for using in-network benefits online

We know eyesight changes. And we know how employees buy eyewear is changing, too. That's why we have several online shopping options to go with our thousands of in-network locations.

Members can shop and buy glasses, contacts and sunglasses, just like they would in-store – but from their computer, tablet or smartphone. It's fast, easy and seamless with their benefits.

CONVENIENT ONLINE SHOPPING OFFERS:

- Wide selection of top-selling name-brands
- Lenses and contacts available for just about any prescription
- User-friendly experience shows members exactly what their benefits pay for
- Easy prescription verification – just snap and send a picture
- Free shipping and returns



81% of decision makers want to offer online in-network options for frames and lenses¹



67% of Millennials prefer to shop online rather than in-store²

LENSCRAFTERS[®]

 OPTICAL[™]

GLASSES.COM

contactsdirect

Ray-Ban[®]

Give your employees online choice –
Contact your EyeMed rep or visit eyemed.com

¹ 2016 Workforce Vision Benefits Survey conducted by EyeMed and Workforce.
² Ecommerce Trends: 139 Stats Revealing How Modern Customers Shop in 2017, BigCommerce.com study.